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Landing Page Instructions

Why this communication is important: By utilizing landing pages, you can effectively highlight the benefits, features, and value of your products, making it easier for existing or potential accountholders to understand and take action.

Step One: Customize Your Landing Page

- Login to the Jack Henry™ Marketing Center at <https://marketingcenter.jackhenry.com>.
- Customize the landing page with your institution's branding.

Step Two: Save & Publish Your Landing Page

- Once branding is complete, save and publish your customized landing page.

Step Three: Review the Landing Page

- After publishing click the "View your Landing Page" link to double-check the content. You can continue to update the landing page until you are happy with the customization. Simply save & publish to view the updates.

Step Four: Determine Placement

- Consider where visitors go on your website to learn more information about the product you are promoting.

Step Five: Update the page content to your website and push live

- Copy the URL provided in the email sent from marketingcentersupport@jackhenry.com and place it into the desired location on your website.

If you are not your website administrator, make sure you give them the following information to add the landing page to your website:

1. Where to place the link on your website.
2. The customized landing page link.